

INTELLIGENCE

Supporting Decision Making

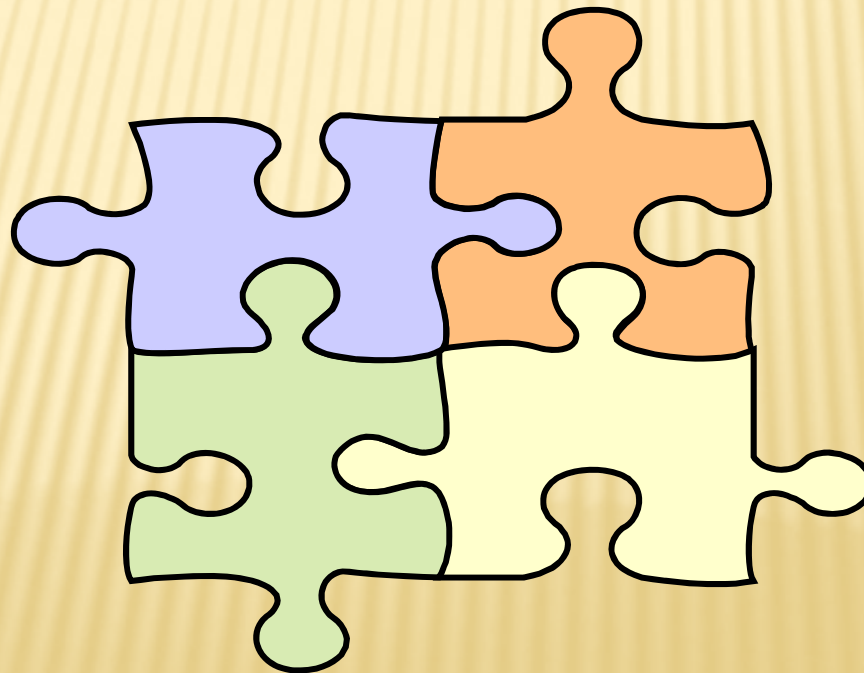
29.10.2010

THE GOAL

- The main goal: To supply the decision makers with the **relevant information**, on **relevant timing** for operational use.
 - **Decision Makers** – at all levels: from Strategic leaders down to Tactical commanders
 - **Relevance** – only the relevant information, on relevant time that will enable to react.

FROM INFORMATION TO INTELLIGENCE

- **Information** – Many small pieces of information , delivered by various Intelligence Sources
- **Intelligence** – Combining the pieces together into an Intelligence Picture



A UNIQUE CHALLENGE - VARIOUS CONSUMERS



CGS



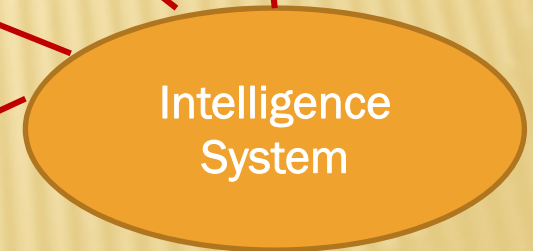
Prime Minister



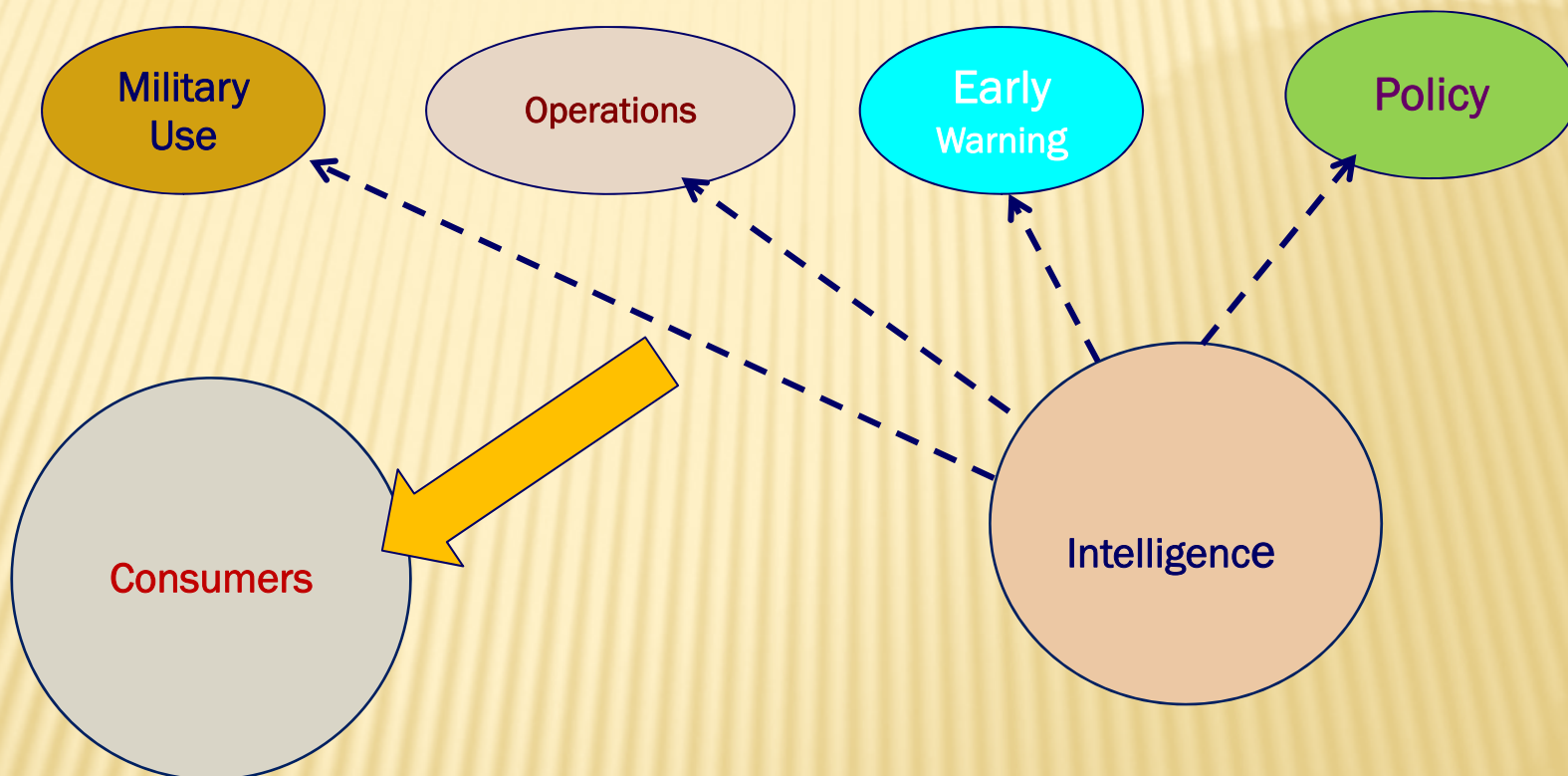
**Minister of
Defense**



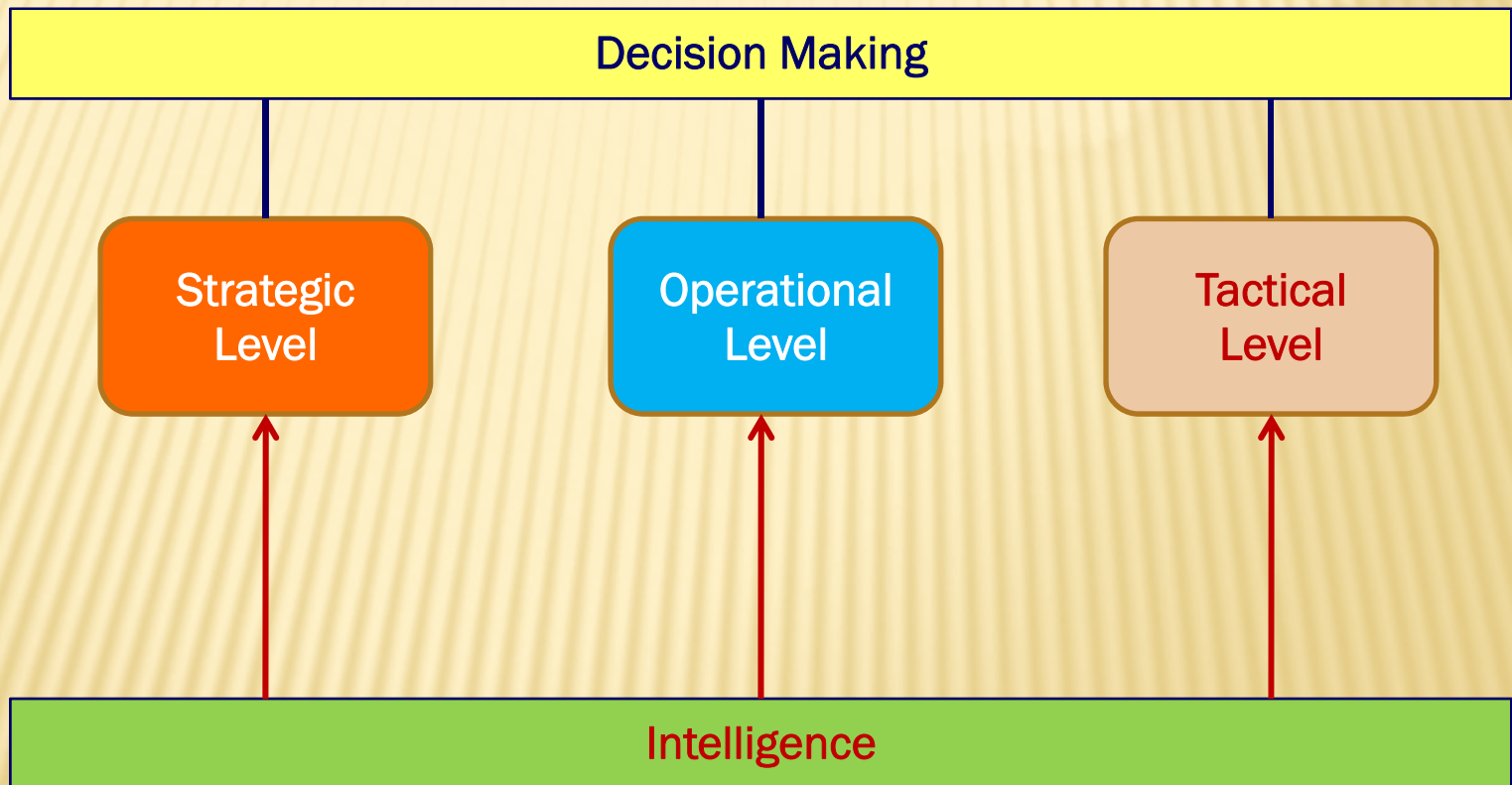
Combat Soldier



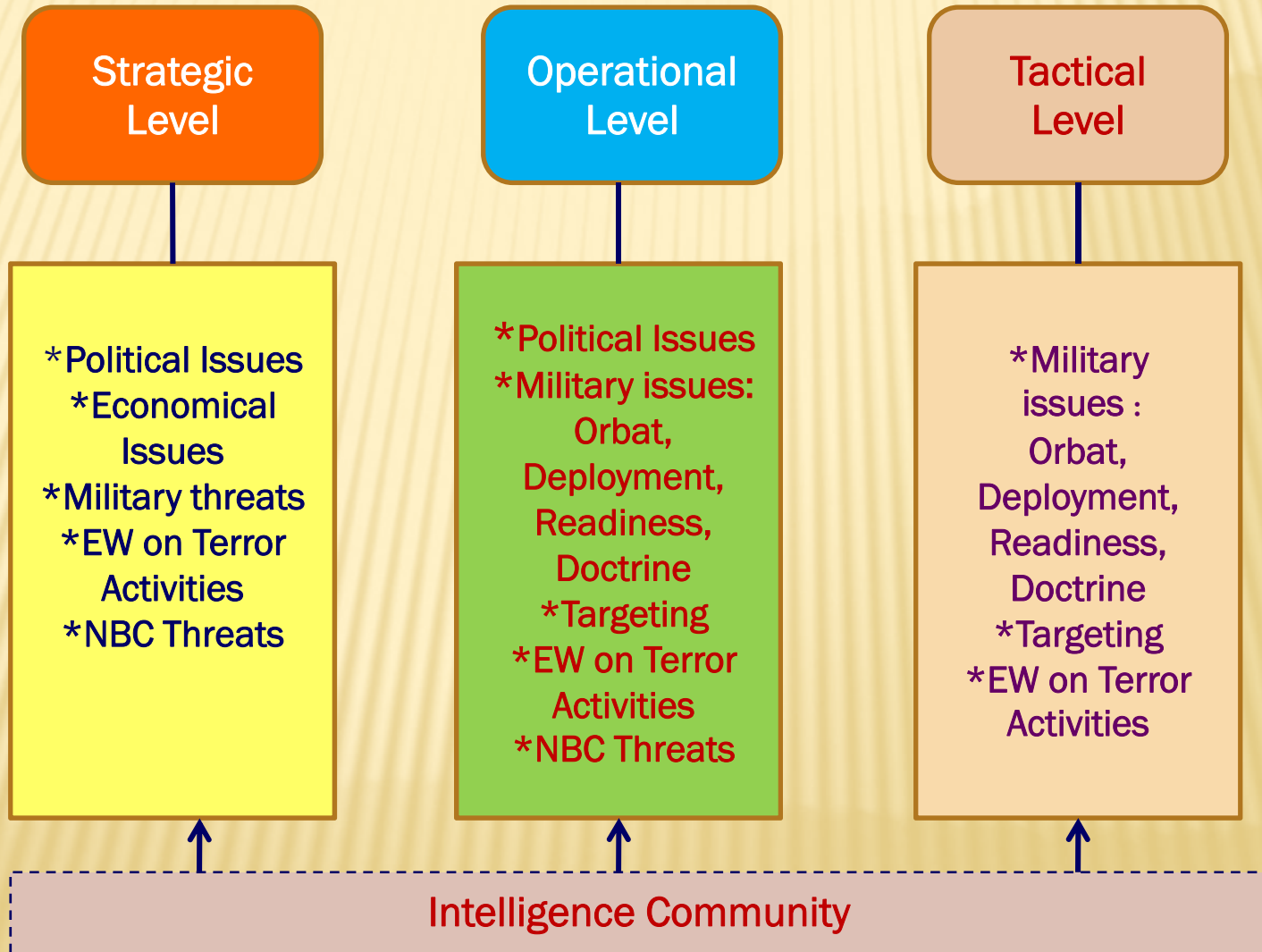
THE USE OF INTELLIGENCE



INTELLIGENCE CONSUMERS

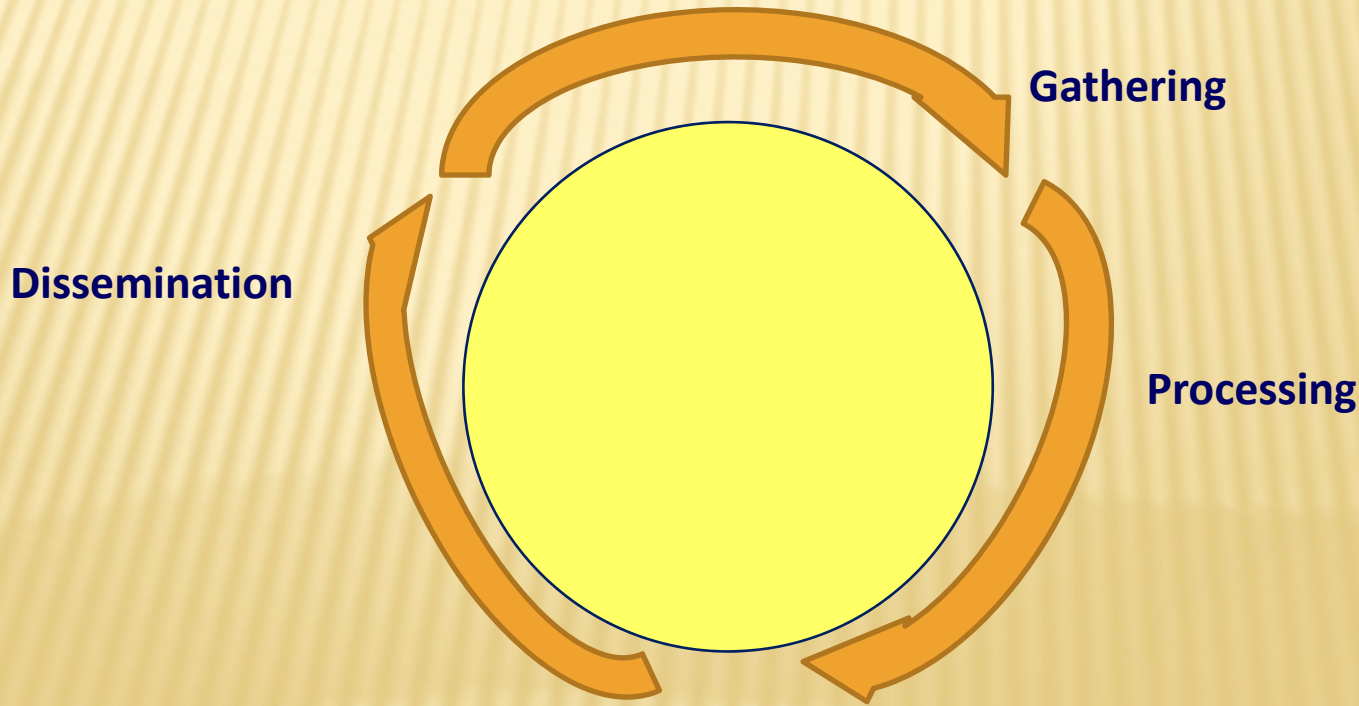


INTELLIGENCE REQUIREMENTS



THE INTELLIGENCE PROCESS

- An ongoing process, consists of 3 major steps:
 - **Tasking** – **Gathering** information
 - **Processing** – and **Assessing**
 - **Dissemination** – of processed (and raw) intelligence



SUMMING UP

- The Intelligence work is **complicated** and many **uncertainties** are involved in the process.
- The Intelligence process will always lack:
 - **Resources** : Manpower ,Budget , Time
 - Too many **areas of interest** – limited capabilities
 - Limited capabilities to developing reliable and accessible **sources**
- The **Senior Analysts** have to present the **Leaders** the most coherent Intelligence Picture, to point out the **Question Marks** , and then to add their own assessment.

SUMMING UP (CONT.)

- The Intelligence Process integrates some types of Intelligence officers:
 - Officers responsible for **Tasking**
 - Officers who are carrying out the **Gathering Operations**
 - **Analysts**
 - **The Common denominator : The Mission**

Intelligence officers are not “Magicians” - The Intelligence Process integrates
:
An ongoing effort, ongoing competing with new challenges and new threats,
and the need to be very creative in order to overwhelm these obstacles.

Thank You